

# Dean Currie

Graphic Designer

 deancurriedesign.co.uk

 07549775373

 dean87757@gmail.com

I am a creative professional with a proven record of exceeding client expectations in digital marketing and graphic design. I thrive in collaborative, fast-paced environments where I can apply my keen eye for detail and strong communication skills to deliver sleek, professional designs that align with a company's branding and strategic goals. With two years of freelance experience and one year in industry, I am eager to bring my skills, creativity, and discipline to your team as a Graphic Designer, helping your company continue to surpass client expectations.

## **Curi & Co (Self Employed) - May 2025 - January 2026** | Freelance Graphic Designer

Since leaving Procter Street, I've returned to freelancing. Working on a rebrand for "Salsa Freedom Manchester" (work shown through portfolio link) and as a Digital Marketer for "Bri-Tek Technologies LTD". Helping to improve their online presence, generating growth in leads and sales.

## **Procter Street - July 2024 - May 2025** | Junior Graphic Designer (in-house) (Reason for leaving: Redundancy)

During my time at Procter Street (formerly Procter and Street), I played a key role in the company's rebrand and contributed to a variety of client and internal design projects. My role involved close collaboration with clients and colleagues to ensure all visual outputs aligned with brand identity, business needs, and marketing strategies.

### **Key Responsibilities:**

- Collaborated with the Creative Director to rebrand "Procter and Street" into "Procter Street," producing digital brochures, presentation templates, social media assets, cover letters, and policy templates.
- Consulted with 20+ clients to understand their business needs and developed creative design solutions tailored to each brand or project.
- Designed client brochures for email marketing campaigns.
- Produced social media graphics and templates to support the Marketing Strategist.
- Designed CV templates for clients, supporting the Resourcing (Recruitment) department.
- Created bespoke organisation charts and infographics for both internal and external clients.
- Designed sales presentations and supporting materials for client teams.
- Balanced multiple deadlines across Marketing, Branding, Client Projects, and internal work within departments such as Resourcing, Business Development, and Work Winning.

## **Graphitek (Self Employed) - August 2022 - July 2024**

### **| Freelance Graphic Design/ Digital Marketeer**

During my freelance work as Graphitek, I collaborated with senior management, marketing, and design teams across several companies — including Bolton FM, Carveti Group, 3PL, and Bri-Tek Technology. Through these partnerships, I supported their strategic goals by delivering high-quality visual and marketing solutions that enhanced brand visibility and digital performance.

## **Carveti Group (January 2024 - July 2024)**

Working in collaboration with the HR Team, I was responsible for the outputs of their internal branding campaign “Carveti Cares”.

### **Scope of Project:**

- Internal Poster designs -produced to promote incentives which help's the employees well-being.
- Culture Handbook - to welcome new employees during on-boarding process, introducing them to the company culture early into their employment.
- Performance Review documents - designed to gamify PDR, therefore resulting in higher staff engagement at work, as employees have opportunities for progression in their job.
- Social Media Templates - Job adverts stating new available roles.

## **Bri-Tek Technologies (July 2022 - May 2024)**

Working as a Digital Marketer, I worked to improve Bri-Teks online presence via website updates, social, media posts, and emial marketing (done

## **Bolton FM (March 2023- July 2024)**

### **Scope of Rebrand Project:**

- Website Redesign
- Logo Redesign
- New corporate photographs of staff
- Social Media Content - Behind the scenes within Radio station
- Event Graphics - Presentation design for performance backdrop

## **3PL Logistics (July 2022 - May 2023)**

Working in collaboration with the Senior Management, helping produce corporate documents to help improve their internal communications and brand messaging.



**University of Central Lancashire -**  
2019 - 2022

First Class B.A. Hons, Graphic Design



**Wigan and Leigh College -**  
2017 - 2019

Graphic Design Extended Level 3  
Diploma (Triple Distinction \*\*\*)



**Golborne High School -**  
2012 - 2017

Grades C and above in:  
English, Maths, Science, ICT,  
Geography, and Graphic Design.

## **Professional Qualifications**

**We are Group-**  
Digital Marketing Diploma- 2023

## **Drivers License**

**Full UK Drivers License**